



VARIJA BAJAJ is a leading name in the Indian fashion segment. She has been extensively involved in programmes for persons with disabilities pan India under [Varija Life](#). She has been announced one of the top 100 innovators by the WORLD CSR Congress for her contribution to disability awareness.

Varija is primarily an interior designer and caters to architectural and bespoke interior needs under her brand [Varija Home](#). Personalisation and handcraft are her expertise, where she innovates with surface textures and materials.

She is an irrepressible entrepreneur, gathering numerous awards on her journey towards a more inclusive India:

- Delhi Gaurav Award for her immense contribution to the fashion industry.
- Women's Achievers Award for Fashion by VLCC.
- DLA woman of the year award by DLA Media.
- Build India Award.
- Economic Times Labels Award for her brand Office & You.
- CII-Young Indians Achievers Awards and Global Women in Leadership Award - 2022 by Global Council for the Promotion of International Trade

Her disability awareness efforts recently consolidated under the [National Ability Summit](#) with 70 + disability experts from 20 + countries sharing their learning curve.

Varija is a member of FDCI (Fashion Design Council of India) and has been part of India Fashion Week for several seasons. An alumna of Miranda House-Delhi, Xavier's Institute of Communication, Mumbai and University of Sheffield UK, Varija Bajaj currently has 3 apparel brands:

- [Office & You](#) - focusing on Workwear for a Indian women
- [Lela](#) - is all about fusion Pret wear
- [Varija Design Studio](#) - focuses on Bridal.

She is a mentor in over 35 colleges across the country like BD Somoni-Mumbai, MS-Delhi, LeMark Mumbai. She is also on the advisory board of Amity University, Surya Datta Group of Institutes, Pune, and International Polytechnic for Women. Her latest endeavour [The Career Talks](#) is an impact education initiative that bridges the gap between the industry and educational institutions.

